

**Innovative Companies Incubator
of Politecnico di Torino**

Presentation

February 2025



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1 / ROLE AND MISSION

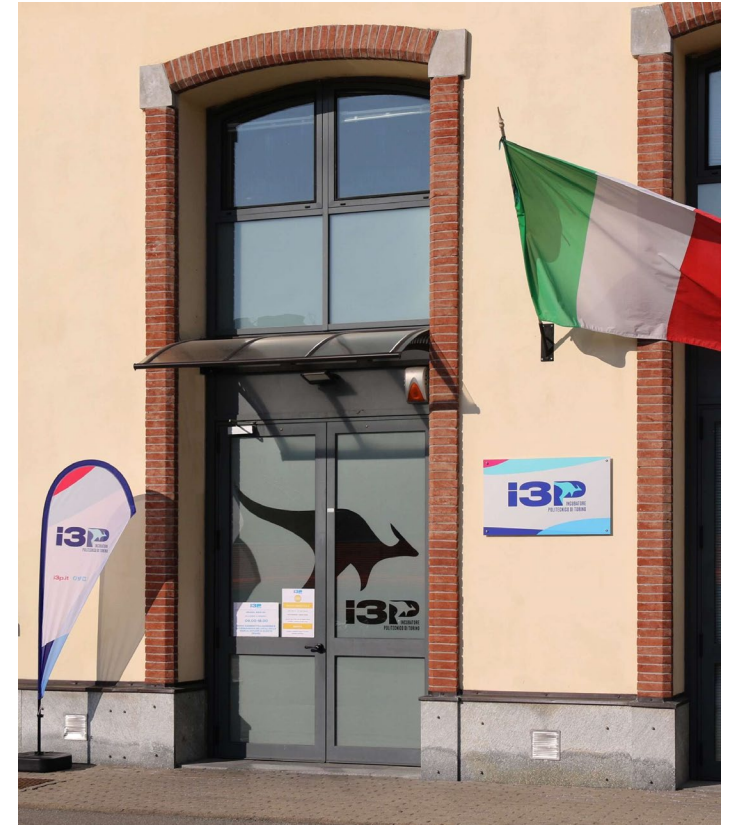
ENTREPRENEURSHIP AND DEVELOPMENT OF THE TERRITORY

Founded in 1999, I3P is acknowledged as **one of the best and longest-lived university incubators** in Italy and in the world, for its supported companies' portfolio's width and quality.

The mission of I3P is to **support the entrepreneurial ecosystem** in order to enhance both economic growth and employment in highly innovative industry fields and areas.

I3P operates according to a **strategy of collaboration** with private entities and institutions engaged in research and higher education, technology transfer services, innovation financing, and internationalisation.

I3P's distinctive characteristic in generating value for the incubated start-ups is the **interaction with Politecnico di Torino** and the research and innovation institutions related to it.



1 / ROLE AND MISSION

FOCUS ON HIGH-TECH ENTREPRENEURIAL PROJECTS

I3P is a non-profit, joint-stock consortium company with **6 equal associates**.



Politecnico
di Torino

Polytechnic University
of Turin



LINKS Foundation



Finpiemonte



CAMERA DI COMMERCIO
INDUSTRIA ARTIGIANATO E AGRICOLTURA
DI TORINO

Turin Chamber of Commerce



Metropolitan City
of Turin



Piemonte Innova
Foundation

I3P is characterized by its focus on **industrial entrepreneurial projects**.

- It supports both **academic spin-offs** and entrepreneurial projects by **external teams**.
- It is attractive also for projects and start-ups about **specific technological areas**, from Italy and abroad.
- It helps to introduce **new projects and skills in the SME environment** through **Open Innovation** initiatives.

ROLE AND MISSION

I3P AND THE POLYTECHNIC UNIVERSITY OF TURIN

Politecnico di Torino represents **the most important source of technical and scientific skills** to enhance I3P's activities and **the distinctive characteristic in generating value**, compared to other subjects which support and accelerate start-ups.

- Academic entrepreneurship's channel
- Support on the development of technical skills of incubated start-ups
- Access to highly-qualified human resources (students, engineers, designers, PhDs)
- Joint programs of entrepreneurial education
- Network with important industrial groups



1 / ROLE AND MISSION

I3P AND THE NETWORK FOR INNOVATION

The ability of **generating locally and attracting high innovative potential projects** is also linked to the collaboration with institutions which operate in promoting research and innovation:

- Foundations and research centers working on themes regarding innovation and entrepreneurship
- Innovation centers focused on specific fields and technological domains
- Centers for specific skills' development
- Corporate
- Financial partners, VC funds, business angels



1 / ROLE AND MISSION

THE INCUBATOR AS A TWO-SIDED PLATFORM

The creation of value for the supported start-ups comes from the ability of the incubator to operate in a two-sided market:

- Start-ups, academic and industrial spin-offs, entrepreneurial projects
- Corporates, medium-size innovative companies, VC funds, financial intermediaries, business angels, thematic accelerators

I3P's job is to **guarantee the quality of the subjects** operating on the platform and the presence of a **sufficient critical mass** to generate positive externalities, both between the two sides and within each one.

Being a consortium and a non-profit, I3P is coherent with institutional aim of its associates of **subsidizing implicitly both sides of the platform** and support local attractiveness.

2 / ACTIVITIES

MAIN AREAS OF ACTIVITY

MATCHMAKING

Meetings with industrial partners and clients.

ADVISORY AND MENTORING

Strategic advisory (business modeling and business planning).
Specialistic consultancies in different areas through affiliate partners (legal, IPRs and certifications).
External network of mentors.
Support in completing teams.

SCOUTING

Competitions, hackathons, networking and direct scouting.

SUPPORT TO TECHNICAL DEVELOPMENT

Link with University's Departments and Research Centers for technical support.

FUNDRAISING SUPPORT

Support in the collection of capital funds with Business Angels, VCs, equity crowdfunding.
Support in the collection of capital debts with banks.

OPEN INNOVATION

Support to SMEs and corporates in their interaction with start-ups.



MANAGEMENT OF PROJECTS IN PRE-INCUBATION PHASE



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ACTIVITIES

SERVICES FOR INCUBATED START-UPS [12-36 MONTHS]

During the **incubation program**, the start-ups can use the **logistic and added value services** to develop their entrepreneurial activity. Moreover, it is also possible to choose a «**virtual incubation**» program, using just the added values services.



Logistic services



Promotion



Tutoring



Fundraising



Networking



Internationalization

ACTIVITIES

SERVICES FOR INCUBATED START-UPS [12-36 MONTHS]

Logistic services



- 24/7 access to the venue
- Reception
- Meeting rooms and events
- Public and private IP addresses
- Furnished offices
- Print and copy services
- Access to the Polytechnic's facilities

Business services



- Tutoring and coaching
- Networking and communication
- Financing
- Internationalization
- Promotion
- Link with investors, BAs and VCs
- Specialistic consultancies

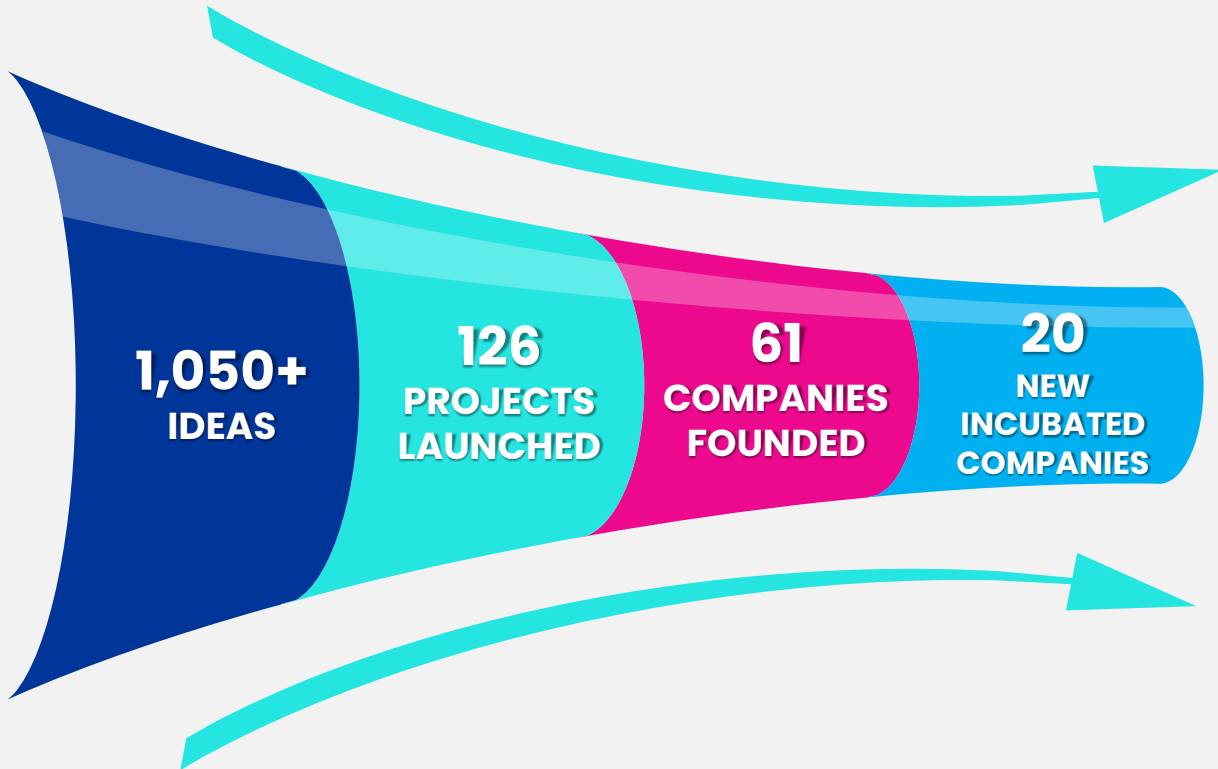
Partnerships



- Banks
- Trade unions
- Research laboratories
- Accommodation facilities
- Technical partners (IBM, AWS, Hubspot, Microsoft, etc.)
- Promotion and education services
- Transportation

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PORTFOLIO PROJECTS AND START-UPS PORTFOLIO IN 2024



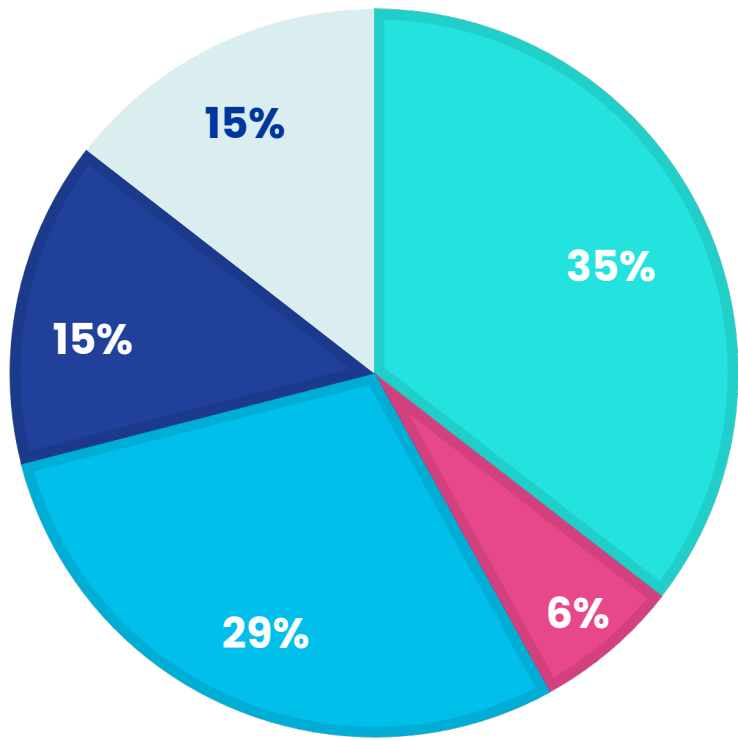
Selectivity in supported business projects

Overall portfolio of incubated companies in 2024: **62**

Network of over 350 active start-ups incubated or supported over the years

PORTFOLIO

START-UPS BY TECHNOLOGICAL FIELD IN 2024



- AEROSPACE: 22
- CLEANTECH: 4
- IT / DIGITAL: 18
- INDUSTRIAL: 9
- MEDTECH: 9

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PORTFOLIO

START-UP FUNDRAISING IN 2022-2024

In 2022

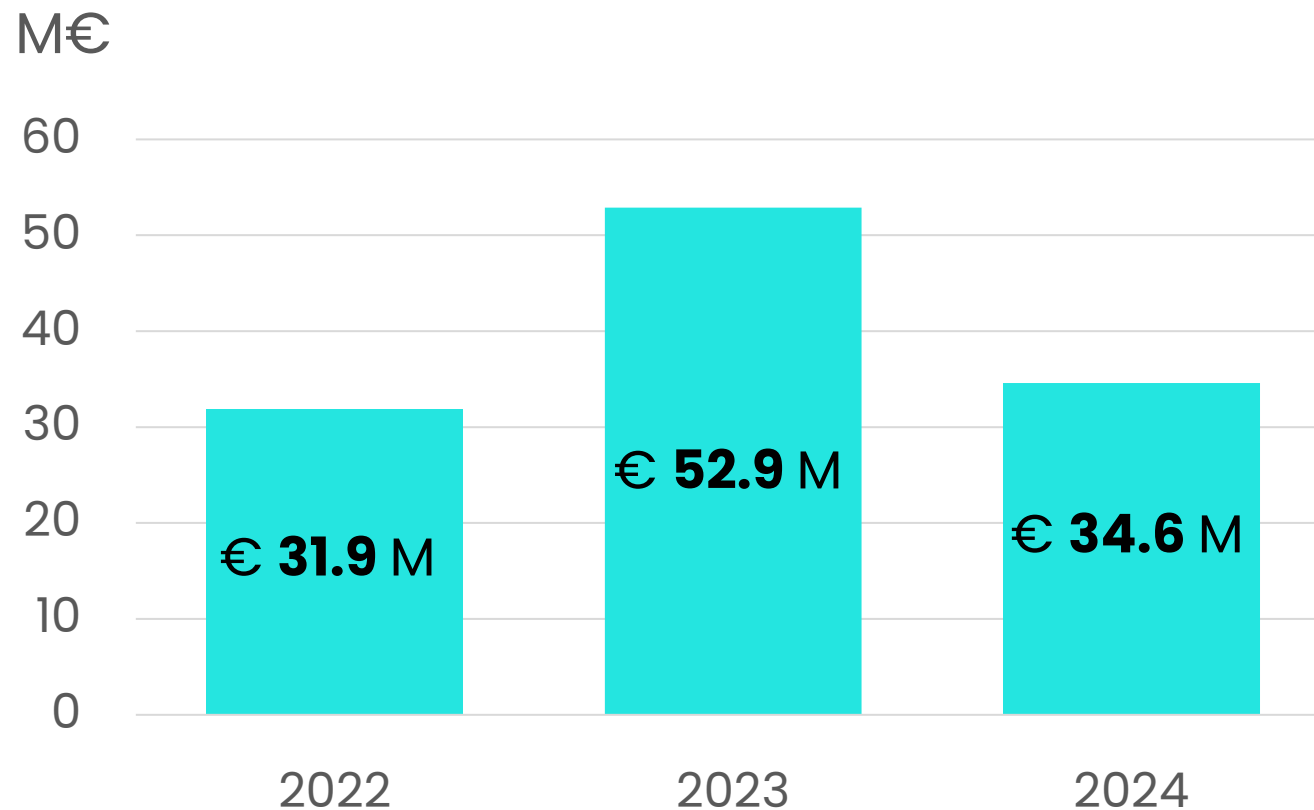
- Raised **€ 31.9 M** in seed & early stage funding
- Post-money value: **€ 164.4 M**

In 2023

- Raised **€ 52.9 M** in seed & early stage funding
- Post-money value: **€ 263.4 M**

In 2024

- Raised **€ 34.6 M** in seed & early stage funding
- Post-money value: **€ 144.9 M**



CONTACTS

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